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BIRDIEBALL SETS FLIGHT AT KOOINDAH WATERS

New South Wales Central Coast Golf Club Kooindah Waters is leading the way in new golf technology, adopting the use of the innovative BirdieBall.

The US-designed BirdieBall makes golf more accessible in areas of limited space. The relatively new innovation, resembling a napkin ring, allows golfers the ability to practice their swing in areas of up to 40 metres.

Kooindah Waters have been using the BirdieBall since March 2008 on the Club's warm-up facilities and for conference and group golf activities.

Kooindah Waters Director of Golf, Mark Ingrey said the Club was always keen to adopt new golf technologies such as the BirdieBall.

"In the past, we have used a number of differently designed practice balls, but none of them have replicated the impact and flight of a golf ball as closely as the BirdieBall," Mr Ingrey said.

"Often these limited flight balls are not as satisfying to practice with, but the BirdieBall feels, sounds and flies like a regular golf ball, making it perfect to use as the official Kooindah Waters practice ball.

"The BirdieBall is fast becoming a favorite with golfers at Kooindah Waters. Even our ambassador and Australian Open champion Craig Parry has trialed the BirdieBall on-course," he said.

Gaetan Obst of BirdieBall said he was proud of BirdieBall's association with Kooindah Waters.

"I commend Kooindah Waters for its innovation and leadership in using BirdieBall to provide its members and guests with a unique and rewarding golfing experience," Mr Obst said.

"BirdieBall and Kooindah Waters are the perfect fit and our association with the Club is all the more significant as Kooindah Waters is the first full scale golf facility in Australia to make use of the BirdieBall as a warm-up range option," he said.

BirdieBall is the world's leading limited-flight simulated golf ball and performs just like a golf ball but allows full-swing practice and play over distances of 25-60 metres. Spinning exactly like an actual ball, BirdieBall provides outstanding feedback and true ball flight with realistic trajectory and shot shape.

Kooindah Waters Residential Golf & Spa Resort is a development by Clarendon Residential Group, a part of Investa Property Group, a fully integrated property company and one of the largest unlisted owners of commercial property in Australia.

Clarendon Homes have designed a range of three and four bedroom, single level and two storey homes priced from \$495,000. Display homes are open for inspection from 10.00am to 5.00pm, seven days a week.

Kooindah Waters Golf Club is managed by Troon Golf the recognised leader in prestige golf course management, development and marketing around the world. The company currently manages 190 golf courses in 32 countries including the USA, Scotland, Japan, Middle East, Mexico and the Bahamas.

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